

All Access Mystery – Q3 2025

Want to spread the word about your All Access Mystery collection? Whether you're looking to promote enthralling standalones or a binge-worthy series, this marketing kit has everything you need to promote these no-wait mystery titles on social media.

List of Toolkit Items

8

Ready to Use Graphics

Social media graphics to promote All Access Mystery titles in your library's Libby collection.

2

Canva Template2

Customize the jacket covers in this Canva template to promote the titles of your choice.

2

Suggested Copy

Ready-to-use social media copy and descriptive image text for your social media posts.

Social Media Copy

Version 1

The only thing mysterious here is which book you'll pick first. These mysteries are available instantly. No holds. No waitlists. Start sleuthing today [\[at direct link\]](#) OR [\[in the mystery guide in the Libby app\]](#).

[\[include featured title list in descriptive image text\]](#)

Version 2

Crack the case without the wait. These page-turning mysteries are ready when you are [\[at direct link\]](#) OR [\[in the mystery guide in the Libby app\]](#).

[\[include featured title list in descriptive image text\]](#)

Descriptive Image Text

When posting on social media sites like [Instagram](#), [Facebook](#), and [Threads](#), you can embed descriptive image text (also known as alt text) to support people with visual impairments. Use the text below to add descriptive image text to your social media posts.



A device with the ebook Bonnie Jack by Ian Hamilton is centered over a green background. To its left is the jacket cover of Bullet Train by Kotaro Isaka. To its right is the jacket cover of The Intruders by Stephen Coonts. At the top of the graphic in large white letters reads, "Mysteries you can solve right now." At the bottom of the graphic in white are the Libby watermark and tagline, "The library reading app."

Featured titles: *Bonnie Jack* by Ian Hamilton, *Bullet Train* by Kotaro Isaka, *The Intruders* by Stephen Coonts



A device with the ebook *The 7th Victim* by Alan Jacobson is centered over an orange background. To its left is the jacket cover of *A Most Unusual Demise* by Katherine Black. To its right is the jacket cover of *Under an Outlaw Moon* by Dietrich Kalteis. At the top of the graphic in large white letters reads, "Mysteries you can solve right now." At the bottom of the graphic in white are the Libby watermark and tagline, "The library reading app."

Featured titles: *The 7th Victim* by Alan Jacobson, *A Most Unusual Demise* by Katherine Black, and *Under an Outlaw Moon* by Dietrich Kalteis



A device with the ebook *The Adventures of Isabel* by Candas Jane Dorsey is centered over a red background. To its left is the jacket cover of *What's the Matter with Mary Jane* by Candas Jane Dorsey. To its right is the jacket cover of *He Wasn't Here Again Today* by Candas Jane Dorsey. At the top of the graphic in large white letters reads, "Mysteries you can solve right now." At the bottom of the graphic in white are the Libby watermark and tagline, "The library reading app."

Featured titles: *The Adventures of Isabel*, *What's the Matter with Mary Jane*, and *He Wasn't Here Again Today* by Candas Jane Dorsey



A device with the ebook *The Eagle Has Landed* by Jack Higgins is centered over a black background. To its left is the jacket cover of *Touch the Devil* by Jack Higgins. To its right is the jacket cover of *Confessional* by Jack Higgins. At the top of the graphic in large white letters reads, "Mysteries you can solve right now." At the bottom of the graphic in white are the Libby watermark and tagline, "The library reading app."

Featured titles: *The Eagle Has Landed*, *Touch the Devil*, and *Confessional* by Jack Higgins